

PACKAGING:



Giuseppe RANA

Gran Ripieni

IL NUOVO MODO
DI GUSTARE IL RIPIENO

NOVITA'
Pomodoro
e Mozzarella

NOVITA'
Funghi Porcini
e Crema di formaggi

The advertisement features a vibrant red background with a subtle pattern of diagonal lines. At the top center is the RANA logo, which consists of a blue shield-like shape with the name 'Giuseppe RANA' in yellow and white. Below the logo, the product name 'Gran Ripieni' is written in a large, white, cursive font with a blue outline. Underneath this, the slogan 'IL NUOVO MODO DI GUSTARE IL RIPIENO' is printed in a bold, white, sans-serif font. The central part of the image shows two golden-brown, crescent-shaped dumplings, one whole and one cut open to reveal a filling of tomatoes and green herbs. To the left of the dumplings are several fresh red tomatoes and a wedge of white mozzarella cheese. To the right are several porcini mushrooms and some small pieces of cheese. At the bottom, two yellow banners with red text announce the new flavors: 'NOVITA' Pomodoro e Mozzarella' on the left and 'NOVITA' Funghi Porcini e Crema di formaggi' on the right. The overall composition is appetizing and emphasizes the freshness of the ingredients.



